

# City of Cedar Rapids Economic Development Division

101 First Street SE Cedar Rapids, IA 52401 319-286-5349 | EconomicDevelopmentCR.com

# Standard City Incentives

# Project must qualify for one of the Economic Development programs below

NON-HOUSING: 10 year, Declining Scale Tax Exemption OR 10 year, 50% Tax Increment Reimbursement

**HOUSING:** Minimum of 3 multi-family housing units for either option below:

- Slum/Blight Area: 10 year, 100% Tax Exemption or Tax Increment Reimbursement\*
- Economic Development Area
  - LMI Housing (80% AMI) 10 year, 100% Tax Exemption\* or Tax Increment Reimbursement
  - Market Rate Housing 10 year, 100% Tax Exemption\* or Limited to Rebate of tax increment for Public Improvements max 10 years with LMI set aside required
- \*School Tax Levies are <u>not</u> subject to exemption

# Incentive Categories

#### **URBAN HOUSING**

- At least 3 multi-family housing units
- 75% or more of the building area dedicated for housing
- · Located within established commercial area proximity to workplaces, retail, transit, etc.

# TARGETED DISTRICT REINVESTMENT

- Commercial development that is consistent with adopted plans
- Within the following business districts: Downtown, Kingston Village, Czech Village/NewBo, and MedQuarter
- Within the following Action Plan areas: Mt. Vernon Road, Ellis Boulevard/NWNeighborhood, College District, Rockford Rd, and the 6th Street SW Corridor

# **HIGH QUALITY JOBS**

- 10+ jobs new to the City that meet the State's High Quality Jobs wage threshold
- Non-residential business
- Targeted industries from City's Economic Development Strategic Plan:
  - Life Sciences
  - Logistics and Distribution
  - Professional Business Services
  - Finance, Insurance, and Real Estate
  - Food Sciences and Processing

### LARGE SITE MASTER PLAN

· 15+ acres (not solely residential) with approved site plan and design guidelines

# **BROWNFIELD/GRAYFIELD**

- Vacant or significantly underutilized properties that include demolition and siteprep costs
- Commercial development that is consistent with adopted plans



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## LOCAL MATCH

• Any project requiring a local match to receive State funding

### **COMMERCIAL REINVESTMENT**

- Vacant strip centers or big box of at least 10,000 square feet
- Minimum renovation cost of at least 50% current taxable value with sustainable features

### **GREEN BUILDING**

- Any project receiving LEED Certification
- Up to either 10 year, declining scale tax exemption or 10 year, 100% tax increment reimbursement, based on demonstrated increased cost

### **HISTORIC PRESERVATION**

- Redevelopment of a structure listed on the National Historic Register, eligible for listing on the National Historic Register, or designated local landmark, in a manner consistent with the City's Historic Preservation Design Guidelines
- Relocation or integration of a historic structure, as part of a new development project
- Up to either 10 year, declining scale tax exemption or 10 year, 100% tax increment reimbursement, based on demonstrated increased cost

# **COMMUNITY BENEFIT**

• Unique contribution to the community such as expansion of a local business, headquarters facility, emerging industry, or affordable housing

# Above-Standard Incentives

- · Project must qualify within one of the specific categories listed above
- Exemption or reimbursement amount determined through financial analysis with appropriate thresholds, based on the nature of the project, including but not limited to:
  - Private equity exceeds present value of City incentive
  - Construction cost, operational expenses, sale and/or lease revenues are verified as consistent with current market conditions
  - · Developer's rate of return confirmed consistent with local market conditions and/or industry standards

# Requirements For All Projects

- Financial and market feasibility
- Neighborhood and community support
- Experienced development team
- 🖸 Quality design that enhances the area
- Compliance with all codes and requirements